

2019 Year in Review

The First Tee Central Coast

Honesty Integrity Sportsmanship Respect Confidence
Responsibility Perseverance Courtesy Judgment



As The First Tee Central Coast concludes its 18th year of service to children in the San Luis Obispo, Ventura, and Santa Barbara Counties, the entire TFTCC Community (participants, families, volunteers and staff) extends our profound appreciation for your generous support. As the result of your help, TFTCC impacts thousands of children via golf and life lessons seamlessly incorporated into dynamic learning experiences. Below are some of our accomplishments in 2019.

REACH

- 2750+ participants enrolled in nine-week sessions at 14 golf course instructional sites.
- Military Affiliates project serves over 150 children of active-duty military families at Vandenberg AFB free of charge.
- National Schools Programming (NSP) Outreach now provides The First Tee curriculum to 33,000 children during the instructional day at 52 elementary schools in Santa Barbara County and San Luis Obispo County.
- 1530+ students at local middle schools participated in The First Tee Golf and Life Skills Experience.
- We provided the USGA-LPGA Girls Golf Program serving over 120 young women this year.
- We partnered with Girl's Inc. (in Santa Barbara & Goleta) and Boys and Girls club in Santa Maria delivering programming to 120+ participants.
- We continued our Juvenile Justice Program at Los Prietos Boys Camp serving 20+ incarcerated youth ages 14-18.
- We provided financial aid/ need based fee waivers to just over 50% of all of our participants.

ACHIEVEMENT & IMPACT

- Central Coast Chapter was ranked 1st of all First Tee Chapters of similar size.
- 518+ enrolled TFTCC students are certified A/B Honor Roll students. Top 15 in the nation.
- One Participant, Clare Alford was invited to play in the PURE Open at Pebble Beach and was partnered with Mark O'Meara, PGA.
- Two TFTCC members have qualified for the Scholars Program and are eligible for The First Tee college scholarship opportunities. One received an \$11,000 Scholarship. Only 100 young people have qualified nationally.
- In survey results, school and family were universally identified as settings in which participants transferred The First Tee Life Skills to practical application, and 73% of participants nationally reported high confidence in the ability to do well academically.
- We had letters from parents that have been shared nationally about our The First Tee program changing the lives of their young people.
- Our retention rate is over 45% and our progression rate through the life skills is 75%.
- We have sent 6 students to various National leadership academies in Oregon, San Diego, Virginia, and Orlando FLA.

EXPERTISE

- 9 of our Chapter's Coaches have reached *Recognized* status in The First Tee Coach Training Program. 22 more are at various levels progressing toward that status. They supervise more than 50 trained adult volunteers.
- TFTCC Program Director, Billy Gibbs is a *The First Tee Master Coach*. He is one of only 10 in the country. He is also a National Coach Trainer for The First Tee.
- Former Executive Director Butch Breeden is a *Master Executive* and teaches classes for TFT to other Executives and is now our Development Director.
- Jessani Johnson our long-time Assistant Executive is now the Executive Director.