



Central Coast Junior Golf, Inc. organized as a 501(c)(3) not-for-profit organization in September of 1999 and began doing business as The First Tee Central Coast in October 2002. The organization was created to become a The First Tee Chapter and bring the Life Skills Experience to communities in San Luis Obispo and Santa Barbara counties and has expanded to Ventura County.

The First Tee organization provides affordable access to golf and strives to instill in young people life enhancing values such as honesty, integrity, sportsmanship, and respect. The idea is to offer opportunities for improvement in the quality of life and create a platform where children can increase their potential for success.

The World Golf Foundation recognized the need for this type of educational youth organization when The First Tee was announced in November 1997. Since its inception, The First Tee has had the active support of five of the world's leading golf organizations – the United States Golf Association, PGA Tour, LPGA Tour, PGA of America, and Augusta National Golf Club. Additionally, The First Tee has garnered the unprecedented support of the golf industry including cities and counties that have donated land for the purpose of creating The First Tee golf-learning facilities.

The First Tee Central Coast has a bright and exciting future. The impact of The First Tee is assured because of the extraordinary commitment of the Chapter volunteers and staff combined with the local businesses and political leaders in each community who have embraced The First Tee.

The First Tee Central Coast is currently serving over 4,000 young people in after school programming at 15 locations. Paso Robles Golf Course in Paso Robles, SB Golf Club in Santa Barbara, Santa Maria CC in Santa Maria, Laguna Lakes, Dairy Creek, Morro bay GC in San Luis Obispo, Sea Pines Golf Resort in Los Osos, Blacklake Golf Resort and Monarch Dunes in Nipomo, and The Rivert Course at Alisal in Buellton, La Purisima Golf Course, Vandenberg AFB in Lompoc, and Saticoy GC in Ventura.

We are also supporting The National Schools Program, which takes our life skills into the elementary schools. We are doing programming in Carpinteria, Santa Barbara, Goleta, Santa Ynez, Orcutt, and Lucia Mar school districts. We are serving over 52,000 young people in these schools.

Organizations, businesses and individuals interested in becoming part of The First Tee Central Coast are urged to contact:

Jessani Johnson, Executive Director
The First Tee Central Coast
Post Office Box 6261
Santa Barbara, Ca. 93160-6261
(805) 637-5042
www.thefirstteecentralcoast.org

The First Tee Central Coast

Mission Statement

To positively impact the lives of young people in Santa Barbara and San Luis Obispo Counties by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf.

We have developed 27 Life Skills, Nine Core Values, Nine Healthy Choices, and Numerous Slogans that help develop good character in young people. Our Coaches are trained in presenting these skills and values. They are dedicated to the positive development of each child.

PLAYER LEVEL

1. Welcome and Showing **Respect**
2. **Courtesy** Toward Others
3. **Responsibility** for the Course
4. The **Honesty** of Players
5. Modeling **Sportsmanship**
6. Developing **Confidence**
7. Using Good **Judgment**
8. Playing with **Perseverance**
9. Living with **Integrity**

Nine Core Values

- Honesty
- Respect
- Courtesy
- Judgment
- Confidence
- Perseverance
- Sportsmanship
- Integrity
- Responsibility

PAR LEVEL

10. Exploring the Game
11. Respecting the Rules
12. Meeting and Greeting with A-L-R
13. Having Fun While You Learn
14. Staying Cool
15. Finding Your Personal Par

Nine Healthy Habits™

- Vision
- Energy
- Mind
- Play
- Safety
- Friends
- Family
- School
- Community

BIRDIE LEVEL

16. Dreams & Goals
17. Setting Positive Goals
18. Setting Specific Goals
19. Setting Goals Under Your Control
20. Getting to your Goal
21. Dealing with Challenges

EAGLE LEVEL

22. Stay well for Life
23. Building a Go-to Team
24. Appreciating Diversity
25. Dealing with Conflicts
26. Be a Go-to Person
27. Planning for the Future

Samples of the life skill lessons:

S.T.A.R.: Stop – Think – Anticipate – Respond

3 Tips for having Fun: - Be Patient - Be Positive - Ask for help

Four R's: - Replay- Relax- Ready - Redo