

### Board of Directors

Dr. Robert Moss, Chairman  
 Matt Porter, Vice Chairman  
 Aaron Crocker, Treasurer  
 Mia Cameron, Secretary  
 Manuel Arceo  
 Eric Bell  
 Rick Cohen  
 Sheila Davidson  
 Whitt Hollis  
 Barbara Kummer  
 David Posnick  
 Randy Shannon, PGA  
 Andrew Sherman  
 Thayer White  
 Bill Widner  
 Carrie Wood

### Ambassador Council

Nicki Anderson  
 Darren Avrit  
 Bonnie Lauer, LPGA  
 Dr. James Brezian  
 Butch Breeden  
 Joe Bush  
 Andy Chou  
 Andrew Chung  
 Ron Cossa  
 Tony Cossa  
 Linda DeTarr  
 Ed Edick  
 Geoff Fargo  
 Jeff Forster  
 Carol Frazzano- Bailey  
 David Gronsky  
 Josh Heptig  
 Barbara Kummer  
 Matt Lane, DDS  
 Bonnie Lauer, LPGA  
 Eddie Murray  
 Tim Nightingale  
 Jerry Pimm  
 Gary Setting, PGA  
 Earl Severo Jr  
 Gary Simpson  
 Lori Vereker

### Staff

Jessani Johnson  
 Executive Director  
 Billy Gibbs, PGA  
 Program Director  
 Mia Cameron  
 Development Director

### Coaches

Alicia Allison, LPGA  
 Darren Avrit  
 Terri Benson, PGA  
 Mike Brabenec, PGA  
 Connor Chartier  
 Jim DeLaby, PGA  
 Rory Doll  
 Billy Gibbs, PGA  
 Whitt Hollis  
 Kyle Marme, PGA  
 Page O'Brien, PGA  
 Julia Puscheck, PGA  
 Andrew Sherman

This meeting was held in person, regionally, Thursday, June 22, 2023 (rescheduled May 11th meeting). In attendance for the north group at Avila Beach GC Mulligans Restaurant were Jessani Johnson, Dr. Robert Moss, Mia Cameron, Billy Gibbs & Andrew Sherman (phone), Bill Widner and Rilk Cohen. In attendance for the south group at SBGC were Jessani Johnson, Dr. Rob Moss, Mia Cameron, Thayer White, Randy Shannon, Matt Porter, Sheila Davidson, Ben Crawford and Billy Gibbs (phone). Meetings were called to order at 12:07 and 4:06 respectively.

## 1. Introductions / Fundraising

**a) Welcome, Introductions & "One Good Thing"** - Rob welcomed everyone and thanked them for attending & we went around the group sharing One Good Thing we had done for our chapter since our last meeting. Great to catch up and hear all the ways everyone is supporting our chapter.

**b) Board Scorecard** - Jess presented the updated [2023 Scorecard](#). Everyone was sent these prior to the meeting. Jess can remind you of your letter if you forgot.

**c) Stewardship** - Jess handed out contact information for all donations made since our last meeting, as well as FTCC thank you cards to all willing to help write thank yous. This is an extra touch as all have already received tax donation, thank you letters.

**d) Education** - Mia shared the [2022 EOY Highlights](#), a document that shows donors the impact their donations had last year. Good one pager to share with prospective donors.

## 2. Reports

**a) Spring & Summer Programming** - Billy reported for spring we planned for 418 participants and had 409 (98%) and for Summer we planned for 382 and have 326 registered so far (86%). One reason summer numbers are low is we have 2 coaches not doing summer classes as planned for family reasons. Jess mentioned that these numbers do not include outreach sites so this percentage will look better once all numbers are entered. We have 2 participants that were accepted for a National FT opportunity and they will be playing in the FT National Championship held at Stanford next month over July 4th week. Piece of Pie tournament, a fun skins game type tourney, is scheduled for Saturday 7/15/23 at Monarch Dunes and anyone that would like to come by to help out is welcome. Billy is coming to town to run this event.

**b) Salesforce Dashboard** - Jess shared our [Salesforce Dashboard Screenshot](#) which shows our current numbers as of this morning.

**c) Spring Classic & No Show Results** - Mia reported. See attachment for details. Spring Classic exceeded budgeted income by almost \$10k thanks to the amazing efforts of our team!. No Show is currently \$8k short of our goal. We hope \$5k is still coming from Caddyshack Foundation which will get us closer to our goal. The focus now is our Fall Classic, which will be held at Alisal Ranch Course on October 16th. We will have our first committee meeting in a few weeks. More details once we schedule that. We hope all south board members will be an active part of this committee. Meetings will be every 2 weeks until the event. It's not expected everyone make every meeting but please try to come to some of them and help us make this as successful as the Spring event!

**d) Strategic Plan Update** - Jess reported, see attachment for details. For fundraising all areas are on track with the exception of Major Donations.

For Outreach all areas are on track with the exception of Coach Outreach.

For programming we are on track with the exception of starting a new site in Ventura County and expanding social media efforts.

Board Governance is on track with the exception of increasing the number of members. If anyone sees areas in the red we welcome your help and input if you want to take any of these on.

## 2. Action Items

**a) Board Member Movement** - A motion was made by Rick and seconded by Bill (north meeting) and made by Randy and seconded by Matt (south meeting) to approve Ben Crawford as a new board member, to move Barbara Kummer to the Ambassador Council, to approve a \$3000 expense for a new Donor Data Management Software expense and to approve the Consent Agenda Items. **Motion was passed.**



## 4. Consent Agenda

- a) Minutes from February 9, 2023 meeting
- b) Financials: 5/31/23 P&L and 5/31/23 Balance Sheet
- c) 2022 990

## 5. New Business

### a) Committees & Task Forces-

- **Fall Classic Committee** - this was covered above. The Fall Classic committee will consist of all south board members and any north board members that would like to be a part of it. Meetings will start in a few weeks. More to come on this.
- **By Laws Task Force:** Rob reported that our By Laws need to be reviewed and updated. This hasn't been done since 2017. We would like a task force to take this on, and propose updates at the next board meeting or November meeting if more time is needed. Rick and Bill offered to be a part of this task force for the north group and Ben volunteered from the south group. Jess will follow up with these 3.

**b) US Open** - Thanks to USGA and FTHQ our chapter was able to offer our families tickets, parking passes and meal vouchers to attend the Tuesday practice day at LA Country Club. Twelve families and 1 board member were able to attend (50 people total) and they had a great time!

**c) People's Self Help Housing Outreach** - Mia reported. Last year we ran a pilot program, partnering with PSHH in Guadalupe which was a huge success. Boardmember Manny, took the lead on organizing this again. Our first session is scheduled next week and we are excited to have this opportunity again. Our coaches (Julia, Mia, Jacob & Manny) will have 6 sessions total, 5 at their PSHH site and culminating with a final class at Blacklake Golf Course.

## 6 Old Business

**a) Edward Jones Investment Account** - Jess reported that this account has successfully been opened and we have invested \$100k in a CD ladder with 4 - \$25k investments maturing each quarter. This is reflected in the Balance Sheet.

**b) Regional Network Meetings** - Rob reported that FTHQ is hosting 1 virtual meeting and several regional in person Network Meetings this fall. The virtual meeting is September 13th and all are encouraged to register. Jess will follow up with a link to register. There are 2 in person meetings in California, 1 is in Palm Desert on October 25th and another up north on November 2nd. Our team has decided to attend the one in Palm Desert. These are 1 day meetings. Rob, Jess and Mia (and possibly Billy) plan to attend and will car pool together. All board members, coaches and staff are welcome! Let Jess know if you want to join and the chapter will register you and cover the \$100 per person cost to attend. These are always fun and inspiring events!

**c) Board Recruitment** - We are still in need of board members. If you have anyone interested please introduce them to Jess and or Rob. We can set up a lunch or time to meet with anyone interested to answer any questions they may have. We have a new prospective member for the north group, Ryan Maxwell, who will join us for our August meeting.

## 7. Announcements

**a) 9th Annual Tom McFadden Charity Golf Tournament** - This is a golf tournament that is not hosted by us but we are one of the recipients of the proceeds and Jessani and Randy are on the planning committee. This is a great event that pairs one local junior golfer with each paying foursome. This will be held at SBGC on Sat July 8th. We are still looking for a few volunteers if anyone wants to help out!

## Remaining Meetings in 2023:

**August 10** - Regional at noon & 4pm

**November 9** - Regional at noon & 4pm

**December 14** - 4-8pm Place TBD

Meetings were adjourned at 1:28 and 5:13 respectively